



MOVE DURHAM
CENTRAL DURHAM
TRANSPORTATION STUDY

Help us ensure a more equitable planning process by becoming a community ambassador

The goal of the Move Durham Community Ambassador program is to expand capacity and increase public participation during the Move Durham planning process. We invite organizations to consider partnering with us and will select ambassadors based on the following criteria:

1. **Staff or volunteer capacity:** organizational support for the staff or volunteer and the organization's experience performing outreach
2. **Demographic/geographic reach:** demonstrated ability to reach a large number of persons of under-represented demographic groups in the study area
3. **Community event ideas**

The program must be completed by February 15, 2019. Being a Community Ambassador will require the completion of four tasks (briefly outlined below).

Task 1: Ambassador Training

Each ambassador will attend one training session where the project team will provide an overview of the scope, schedule and available materials.

Task 2: Project Outreach + Promotion

Each ambassador will build an engagement effort that fosters a healthy and positive discussion about transportation in Durham.

Task 3: Host an Event

Each ambassador will be expected to organize and host at least one (1) community event to promote the project and receive input.

Task 4: Outreach Summary

Each ambassador will develop a summary of their outreach process.

Is your organization interested in serving as a community ambassador?

Please fill in the information below and submit to a project team member in-person or by emailing movedurham@altaplanning.com.

Organization Name

What target community would you be engaging?

Key Contact Name

Preferred method of contact (phone, email, social media, etc.)

What is your connection to this community?
