



MOVE DURHAM

CENTRAL DURHAM
TRANSPORTATION STUDY

PROJECT SELECTION CRITERIA

How should projects be prioritized?

Safety

Has there been a fatality or high frequency of crashes with serious injuries along the corridor?

Equity

Is the corridor located in one of the transportation disadvantaged areas?

Mode Share

Is the corridor located in a census tract with high public transit, walking, or bicycling mode share?

Trip Conversion Potential

Is the corridor located in an area with a high number of trips within an easy walk or easy bike ride?

Public Outreach

Is the corridor frequently mentioned by the public as needing improvement?

Access to Key Destinations

Are there popular destinations, landmarks, institutions, or employment hubs along the corridor?

Connectivity

Does the corridor provide connections to the existing network?

Roadway Congestion

Does the corridor have a Level of Service of D or below?

Economic Development

Is the corridor located in an area where future development is likely to occur?

Previous Planning Effort

Has the corridor been identified for improvements in previous planning efforts?

Access to Transit

Is the corridor on a high frequency bus route or near a future light rail stop?



Other?