



MOVE DURHAM

CENTRAL DURHAM
TRANSPORTATION STUDY

DRIVING TRIP LENGTH

What is the average trip distance and where are people driving to within central Durham?

Average Trip Distance

0-1 miles

15 minute walk



11%

Did you know that 11% of the driving trips to somewhere in the study area are under a mile?

That's a distance most people can walk comfortably in 15 minutes

0-2 miles

30 minute walk, 15 minute bike ride



29%

0-5 miles

35 minute bike ride



60%

5+ miles



40%

Figuring out where people are going in the study area allows us to make better connections between popular destinations

Top Five Destinations

Downtown

10% of trips to study area end here

Duke

9% of trips to study area end here

Old West Durham / 9th Street

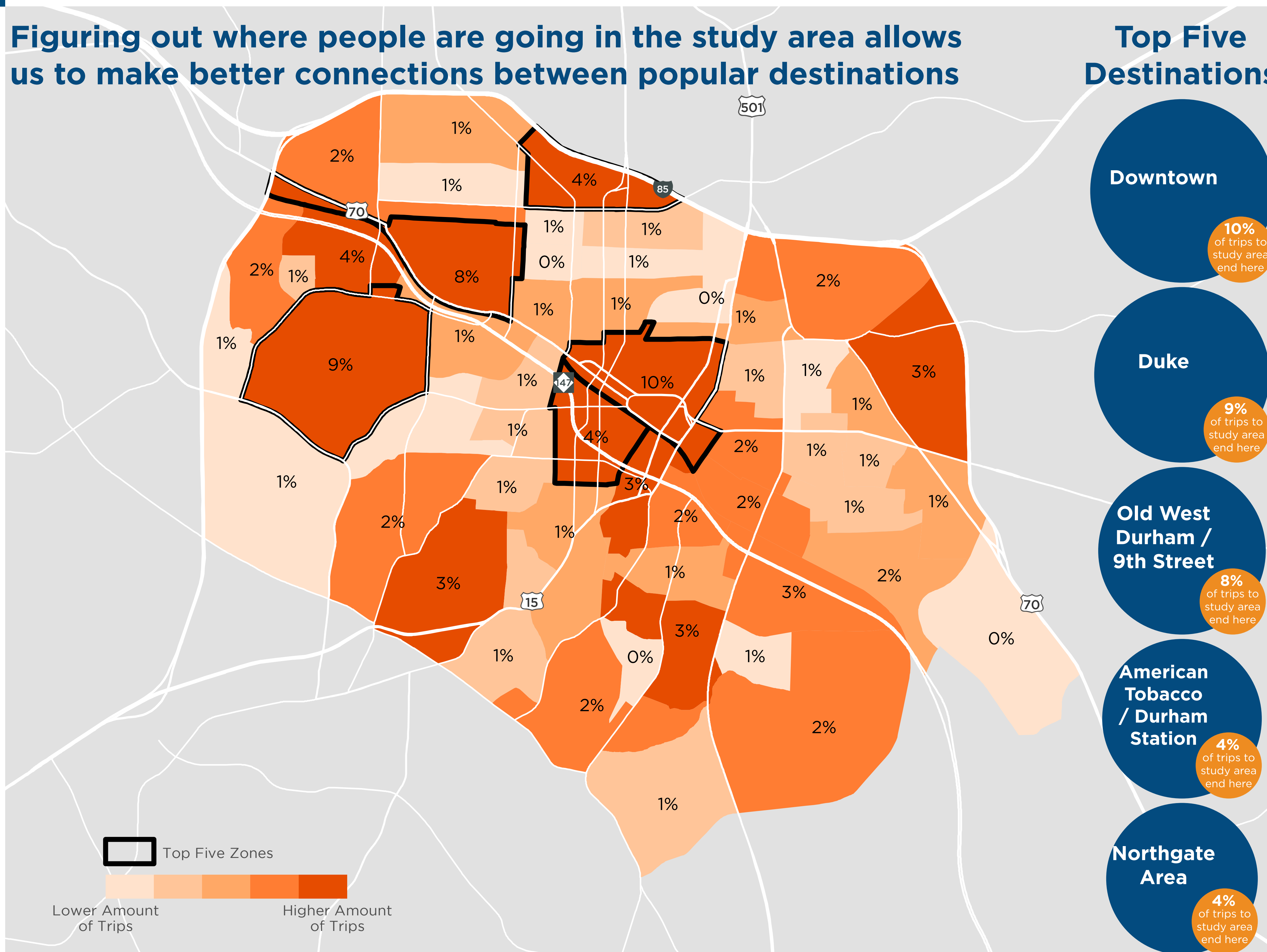
8% of trips to study area end here

American Tobacco / Durham Station

4% of trips to study area end here

Northgate Area

4% of trips to study area end here



Trip data used on this board was collected via StreetLight Data. StreetLight Data is a mobility analytics company that provides tools for analyzing location-based service records and navigation-GPS records to understand travel behavior. All data is de-identified before it reaches StreetLight and metrics are aggregated into groups so it is not possible to analyze individual trips.